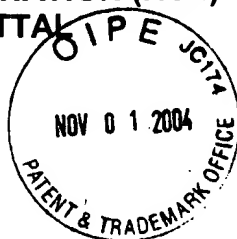


ITW RCE \$

REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL

Address to:
Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



Application Number: 09/753,685	Confirmation Number: 1659
Filing Date: January 4, 2001	
First Named Inventor: John B. FERBER	
Group Art Unit: 3629	
Examiner: BORISSOV, Igor N.	
Attorney Docket Number: 08011.3000	
Attorney Customer Number: 22,852	

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.

Request for Continued Examination (RCE) practice under 37 C.F.R. § 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application.

1. Submission required under 37 C.F.R. § 1.114: Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, application must request non-entry of such amendment.

- a. ☐ Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.
- i. ☐ Consider the arguments in the Appeal Brief of Reply Brief previously filed on _____.
- ii. ☐ Other _____
- b. ☒ Enclosed:
- i. ☒ Amendment/Reply
- ii. ☐ Affidavit(s)/Declaration(s)
- iii. ☐ Information Disclosure Statement
- iv. ☐ Other _____

2. Miscellaneous

- a. ☐ Suspension of action on the above-mentioned application is requested under 37 C.F.R. § 1.103(c) for a period of ____ months. (Period of suspension shall not exceed 3 months; fee under 37 C.F.R. § 1.17(i) required.)
- b. ☐ Other _____

3. Fees

- a. ☒ The filing fee is calculated as follows:
- | | | |
|---|---------------------------------------|-----------|
| i. <input checked="" type="checkbox"/> \$790.00 RCE fee required under 37 C.F.R. § 1.17(e) | 11/02/2004 EABUBAK1 00000028 09753685 | |
| ii. <input checked="" type="checkbox"/> Petition for extension of time for (1 Month) \$110.00 | 01 FC:1801 | 790.00 OP |
| iii. <input type="checkbox"/> Other _____ | | |
- b. ☒ Check in the amount of \$900.00 enclosed.
- c. ☒ The Commissioner is authorized to charge any deficiencies in the filing fees, or credit any overpayments to Deposit Account No. 06-0916.

Signature of Applicant, Attorney, or Agent Required

Name: Anthony J. Lombardi	Reg. No.: 53,232
Signature:	Date: November 1, 2004

Certificate of Mailing or Transmission

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, MAIL STOP RCE, P.O. Box 1450, Alexandria, VA. 22313-1450, or facsimile transmitted to the U.S. Patent and Trademark Office on:

Name:	
Signature:	Date:



PATENT
Customer No. 22,852
Attorney Docket No. 08011.3000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
John B. FERBER) Group Art Unit: 3629
)
Application No.: 09/753,685) Examiner: BORISSOV, Igor N.
)
Filed: January 4, 2001) Confirmation No.: 1659
)
For: SYSTEM AND METHOD FOR)
TRANSMISSION OF)
ADVERTISING TO WIRELESS)
DEVICES)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

This Amendment accompanies a Request for Continued Examination (RCE), fulfills the requirement for a submission under 37 C.F.R. § 1.114, and responds to the Final Office Action mailed July 22, 2004, the period for response having been extended through November 22, 2004, by a Petition for Extension of Time of one month and fee payment filed concurrently herewith. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks follow the amendment section of this paper.